#### Capabiliti LMS

Identity Design

February 2008

The Capabiliti LMS application is a Learning Management system designed to help enterprise organisations create and manage training content, schedules, resources, materials, and people.

Comprising of several custom-built components, Capabiliti seeks to simplify and streamline the various particulars of managing a training organisation.

Conveys the concept of learning from both a trainer, and a trainee's point of view.

Depict the product's modular nature, bringing its many parts into one whole.

Have the individual design components used as the marks for each indiviual component.

**Nurture** 

Ideation

Selected Design































Growth

**Flexibility** 

**Sansation Bold** 

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz O123456789 !@#\$%^&\*()-=\_+[]\{}|;':",./<>?

#### **Sansation Regular**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

!@#\$%^&\*()-=\_+[]\{}|;':",./<>?

#### **Sansation Light**

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### Capabiliti LMS











## Capabiliti Client\/iew











# Capabiliti Performance





The Capabiliti LMS platform is often seen as overpowered and overfeatured for small to medium businesses and organisations.

Capabiliti Presto is the streamlined, lightweight, web-enabled entry-level training management offering designed specifically to cater to the needs of organisations with smaller numbers of staff or trainees.

Invent a name and create a wordmark that clearly conveys speed, simplicity and user-friendliness.

Maintain a similar look and feel to the Capabiliti LMS brand.

Have an identity of its own separate from the enterprise suite.

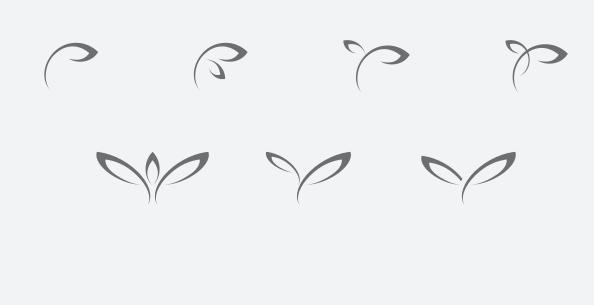
**Simplicity** 

**Speed** 

Lightweight

**Selected Design** 

Ideation





## Pagabiliti Pesto



