

Capabiliti LMS

Identity Design

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Alvaro A. Ojeda

About the Product

The **Capabiliti LMS** application is a Learning Management system designed to help enterprise organisations create and manage training content, schedules, resources, materials, and people.

Comprising of several custom-built components, Capabiliti seeks to simplify and streamline the various particulars of managing a training organisation.

Ideation

Conveys the concept of learning from both a trainer, and a trainee's point of view.

Depict the product's modular nature, bringing its many parts into one whole.

Have the individual design components used as the marks for each individual component.

Keywords

Growth

Nurture

Flexibility

Ideation



Selected Design



Sansation Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Sansation Regular

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Sansation Light

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C	30	C	60	C	90
M	0	M	30	M	60
Y	3	Y	10	Y	20
K	0	K	5	K	10
Hex	#ADEF2	Hex	#6593B8	Hex	#1F5F8D



C	15	C	40	C	30
M	75	M	100	M	80
Y	0	Y	0	Y	100
K	0	K	0	K	10
Hex	#D063A5	Hex	#F58232	Hex	#A94E2A



C	0	C	0	C	30
M	30	M	60	M	80
Y	50	Y	90	Y	100
K	0	K	0	K	10
Hex	#FCBC86	Hex	#F58232	Hex	#A94E2A



C	0	C	0	C	30
M	30	M	60	M	80
Y	50	Y	90	Y	100
K	0	K	0	K	10
Hex	#FCBC86	Hex	#F58232	Hex	#A94E2A



C	50	C	60	C	70
M	0	M	15	M	30
Y	100	Y	100	Y	100
K	0	K	0	K	15
Hex	#8DC63F	Hex	#78AA42	Hex	#557F39



CapabilitiTM LMS

CapabilitiTM LMS

CapabilitiTM LMS



Capabiliti
TMS



Capabiliti
TMS



Capabiliti
TMS



Capabiliti

ClientView



Capabiliti

ClientView



Capabiliti

ClientView



Capabiliti

e-Learning



Capabiliti

e-Learning



Capabiliti

e-Learning



Capabiliti

Performance



Capabiliti

Performance



Capabiliti

Performance

About Presto

The Capabiliti LMS platform is often seen as overpowered and overfeatured for small to medium businesses and organisations.

Capabiliti Presto is the streamlined, lightweight, web-enabled entry-level training management offering designed specifically to cater to the needs of organisations with smaller numbers of staff or trainees.

Objectives

Invent a name and create a wordmark that clearly conveys speed, simplicity and user-friendliness.

Maintain a similar look and feel to the Capabiliti LMS brand.

Have an identity of its own separate from the enterprise suite.

Keywords

Simplicity

Speed

Lightweight

Ideation



Selected Design





Capabiliti
Presto



Capabiliti
Presto



Capabiliti
Presto